Water tracker-We Love Water!!!

Our Mission:To impact a greater understanding of Hydration leading to Health and Happiness for the world.

Consumer profile:

* We target ages 25-45.
* We are different from different apps because we try to motivate/encourage our users.
* We also include quotes of the day to keep you motivated.
* We encourage our users to drink water eat healthy and stay active.

Our survey includes:

* Password
* Re-enter password
* E-mail
* gender
* weight
* physical activity /when-how long
* height
* Birthday

Formulas:

* Weight (lbs) x .5 = \_\_\_\_\_\_\_ oz/water/day
* For every ½ hour of exercise add 12oz of water.

Potential names:

White Water

Waterlog

Drizzle

Dribble

**MADE WEBSITE GO TO** [Track My Water](http://www.trackmywater.appspot.com)

Here is our logo

[https://mail.google.com/mail/u/0/?ui=2&ik=3969061378&view=fimg&th=15cf50006811dc33&attid=0.1.1&](https://mail.google.com/mail/u/0/?ui=2&ik=3969061378&view=fimg&th=15cf50006811dc33&attid=0.1.1&disp=emb&attbid=ANGjdJ9SzR9eud5iYo2PlrLnnv3E3HMKhaN2bwmIi7uZMO-pOPqq3pBoXsPMH3NNFa3ghBR2l_McFi7QK1tCF2EW_ORB0nV0mQ0_RyQS4t4OVKqlrbqzax0Wtk23acs&sz=w472-h144&ats=1498759056983&rm=15cf50006811dc33&zw&atsh=1)

[disp=emb&attbid=ANGjdJ9SzR9eud5iYo2PlrLnnv3E3HMKhaN2bwmIi7uZMO-pOPqq3pBoXsPMH3NNFa3ghBR2l\_McFi7QK1tCF2EW\_ORB0nV0mQ0\_RyQS4t4OVKqlrbqzax0Wtk23acs&sz=w472-h144&ats=1498759056983&rm=15cf50006811dc33&zw&atsh=1](https://mail.google.com/mail/u/0/?ui=2&ik=3969061378&view=fimg&th=15cf50006811dc33&attid=0.1.1&disp=emb&attbid=ANGjdJ9SzR9eud5iYo2PlrLnnv3E3HMKhaN2bwmIi7uZMO-pOPqq3pBoXsPMH3NNFa3ghBR2l_McFi7QK1tCF2EW_ORB0nV0mQ0_RyQS4t4OVKqlrbqzax0Wtk23acs&sz=w472-h144&ats=1498759056983&rm=15cf50006811dc33&zw&atsh=1)



Colors:

* Water tracker: rgb(19, 70, 93) #13465d
* Darker blue middle: rgb(147, 217, 248) #93d9f8
* Lightest blue: rgb(222, 244, 253) #bef4fd

<https://drive.google.com/file/d/0BxaB5DsN8Zk-b2FrS1RTSUc1X00/view?usp=sharing>

Button color use black border.

Background color. #b0bec5

Color body fills with. 81d4fa